

**REDUCE YOUR
PRINTING COSTS
AND INCREASE
PRODUCTIVITY
WITH ITEC PRINT
DIRECTOR!**



By introducing these simple rules with Itec Print Director, you can understand and better control print usage throughout your organisation, achieve significant cost-savings, and bill external customers and allocate costs to internal users and departments.

User Authentication (PIN or Card)

- **Secure Document Release**
 - Reduces wastage
 - Improves “user” productivity, print many, release once
- **Follow-Me**
 - Release anywhere, eliminates unproductive periods when the users “Default” print device is faulty or busy

Rules Based Solutions:

- **Limit Colour**
 - Give “users” a monthly colour budget to reduce colour costs
 - Stop certain users or groups from producing any colour
 - Reduce colour spend substantially
- **Least Cost Routing**
 - Automatically route jobs to the most cost-effective device for the “Print” job attributes
 - Move large jobs to “Central” MFP devices away from desktop devices and mono jobs away from colour devices. This lowers your total cost of ownership as bulk printing can be done at lower cost per copy devices
- **Enforce Double Sided Documents**
 - Cannot be changed by users only administrators - enforcing the value of Print Director
 - Reduces paper expenses automatically
- **E-mail notification on usage**
 - Managers can be notified when users are exceeding monthly limits/budgets
 - Allows managers to be pro-active in addressing abusive users
 - Reduce document output through user management

Central Management:

- All “Rules” can be set via the Print Director “Admin Module” for a simple, ease-of-use “Cost Management Solution”
- Print Director makes use of your Active Directory for user accounts and “Authentication”

Itec can help you save on your monthly printing expenses today.